



Parade Team Member

Department: Entertainment & Creative Experiences

Reports To: Operations Supervisor / General Manager

Location: The Artsnasium® – Arlington, Texas

Employment Type: Part-Time / Seasonal

Schedule: Flexible schedule including Fridays, Saturdays, holidays, special events, community appearances, rehearsals, and scheduled parade times

Position Summary

The **Parade Team Member** helps bring the energy, creativity, and imagination of The Artsnasium® to life through Creator Parades, special events, community appearances, and other live entertainment experiences.

Parade Team Members may carry banners or flags, represent Creative Adventure Zones, interact with Creators, perform choreographed movements, assist with parade staging, support Artie appearances, and help safely execute both in-house and community parades.

This is an active, high-energy position requiring enthusiasm, teamwork, professionalism, performance confidence, and strong attention to safety.

Whether marching through The Artsnasium or representing the organization at a community event, Parade Team Members help create the kind of moment that makes children stop, smile, dance, wave, and remember their Artsnasium experience.

Key Responsibilities

Creator Parades

- Participate in scheduled Artsnasium Creator Parades.
- Perform assigned parade positions, movements, choreography, and formations.
- Maintain appropriate spacing and positioning throughout the parade route.
- Carry approved banners, flags, signs, or other parade elements as assigned.
- Represent assigned Creative Adventure Zones with energy and enthusiasm.
- Encourage Creators and families to clap, dance, wave, and participate appropriately.

- Maintain character, energy, and professionalism throughout the entire parade experience.
- Follow established musical, movement, staging, and finale cues.

Parade Roles

Parade Team Members may be assigned to positions including:

- Parade banner team
- Creative Adventure Zone representatives
- Flag or color guard
- Parade walkers
- Creator engagement team
- Artie support team
- Float support
- Staging team
- Route support
- Safety spotters
- Parade setup and breakdown

Assignments may vary based on the parade, venue, staffing, and operational needs.

Artie Support

- Help create a safe performance environment for Artie the Axolotl during parades and appearances.
- Assist with maintaining appropriate guest spacing around Artie.
- Help guide Artie through parade routes and appearance areas when assigned.
- Communicate environmental or safety concerns to Artie's attendant and leadership.
- Help manage lines and guest flow during designated meet-and-greet experiences.
- Never leave a costumed character performer unsupported when an attendant is required.

Float & Parade Vehicle Safety

- Maintain safe distances from floats, parade vehicles, and other moving parade elements.
- Serve as an assigned safety spotter when trained and authorized.
- Follow all established procedures involving moving vehicles and parade equipment.
- Never board, exit, operate, or approach moving parade equipment outside approved procedures.
- Immediately communicate hazards or route concerns to parade leadership.
- Help keep Creators and spectators safely separated from moving parade elements.
- Never operate a parade vehicle unless specifically trained, authorized, and legally permitted to do so.

Community Parades & Appearances

- Represent The Artsnasium at approved community parades, festivals, promotional events, and public appearances.
- Maintain professional conduct while representing the organization off-site.
- Assist with loading, unloading, staging, setup, and breakdown of approved parade materials.
- Follow event-organizer rules and Artsnasium procedures.
- Engage appropriately with spectators and community members.
- Protect Artsnasium equipment, costumes, props, flags, and other parade assets.
- Follow transportation and check-in procedures for off-site events.

Performance & Guest Engagement

- Bring positive energy to every assigned performance.
- Smile, wave, dance, clap, and interact with Creators and families as appropriate to the role.
- Perform approved choreography and movement sequences.
- Maintain enthusiasm even during repeated performances.
- Help Creators feel included in the celebration.
- Remain aware that Parade Team Members are highly visible representatives of The Artsnasium.

Rehearsals & Training

- Attend required parade rehearsals and training sessions.
- Learn assigned choreography, formations, routes, musical cues, and safety procedures.
- Practice proper use of banners, flags, props, and other parade equipment.
- Learn emergency stop signals and procedures.
- Arrive prepared and on time for rehearsals, performances, and call times.
- Accept coaching and make adjustments as directed by parade leadership.
- Maintain knowledge of current parade routines and seasonal changes.

Parade Setup & Breakdown

- Assist with preparing parade staging areas.
- Retrieve and properly organize assigned flags, banners, props, costumes, and equipment.
- Inspect assigned parade materials before use and report damage.
- Return equipment to designated storage areas following performances.
- Assist with breakdown and cleanup after parades and appearances.
- Help maintain organized and secure parade storage areas.

Costume & Appearance Standards

- Wear assigned Artsnasium parade attire or costume elements correctly.
- Maintain a clean, polished, family-friendly appearance.
- Properly care for issued uniforms, costumes, accessories, flags, and props.
- Report damaged or missing costume pieces or equipment promptly.

- Follow all appearance and grooming standards established for public performances.

Safety

Safety is a critical responsibility of every Parade Team Member.

Team members must:

- Remain aware of Creators, guests, vehicles, floats, equipment, and other performers.
- Follow parade routes and assigned positions.
- Immediately report unsafe conditions.
- Follow instructions from parade leadership and management.
- Stop performances or movement when directed due to a safety concern.
- Follow applicable emergency and severe-weather procedures for outdoor appearances.
- Never engage in horseplay around parade equipment or vehicles.
- Maintain appropriate professional boundaries when interacting with children.
- Help keep parade routes and staging areas clear.

Team Responsibilities

- Work collaboratively with Creative Coaches, Guest Experience, Operations Supervisors, Maintenance, Custodial, Artie's attendant, and management.
- Support special events, seasonal celebrations, grand openings, promotional appearances, and other entertainment activities when assigned.
- Participate in required meetings and training.
- Maintain Artsnasium attendance, appearance, and professionalism standards.
- Perform other duties necessary to support successful parade and entertainment operations.

Qualifications

- High school diploma or equivalent preferred.
- Must meet all minimum age requirements established by The Artsnasium and applicable law.
- Dance, theatre, cheer, color guard, marching band, performance, entertainment, athletics, recreation, or event experience is a plus but not required.
- Energetic, outgoing, dependable, and comfortable performing in front of others.
- Ability to learn choreography, formations, and performance cues.
- Ability to follow detailed safety instructions.
- Comfortable interacting with children and families.
- Ability to work effectively as part of a coordinated team.
- Ability to maintain energy and enthusiasm during repeated performances.
- Willingness to participate in both indoor and outdoor events.
- Dependable attendance and punctuality are essential, particularly for scheduled rehearsals and performances.

- Must successfully complete all required background screening, training, and employment requirements.

Physical & Work Requirements

Parade Team Members perform highly active work and may walk, march, dance, stand, wave, carry lightweight parade elements, and perform repetitive movements for extended periods.

Outdoor community appearances may involve varying temperatures, weather conditions, pavement, and extended walking routes.

Team members must be able to safely perform the essential physical requirements of their assigned parade position.

Reasonable accommodations may be provided in accordance with applicable law.

What We're Looking For

The Artsnasium parade isn't simply entertainment.

It's a moving celebration of everything we believe about creativity.

Each Creative Adventure Zone comes alive. Music fills the space. Flags rise. Creators wave. Families celebrate. And Artie joins the excitement.

We're looking for Parade Team Members who demonstrate:

Energy • Showmanship • Safety • Creativity • Teamwork • Reliability • Confidence • Professionalism

For a few minutes, the entire Artsnasium should feel like it's celebrating creativity together.

Our Parade Philosophy

When creativity comes to play, we celebrate it!

Our Mission

To inspire children and families through hands-on creative experiences that cultivate imagination, confidence, learning, and joyful exploration in a safe, welcoming environment.

The Artsnasium®

Where Creativity Comes to Play.

**Every Child Is Creative.*