



Creative Coach

Department: Creative Experiences & Operations

Reports To: Operations Supervisor / General Manager

Location: The Artsnasium® – Arlington, Texas

Employment Type: Part-Time or Full-Time

Schedule: Flexible schedule including weekdays, evenings, Fridays, Saturdays, holidays, and special events as needed

Position Summary

A **Creative Coach** is at the heart of The Artsnasium® experience.

Creative Coaches help children explore, create, perform, discover, imagine, and play throughout our Creative Adventure Zones. Rather than functioning as traditional classroom teachers, Creative Coaches serve as enthusiastic guides who encourage children—our **Creators**—to try new things, express themselves, build confidence, and enjoy the creative process.

Creative Coaches may be assigned to one of The Artsnasium's six Creative Adventure Zones or rotate throughout the facility based on daily operational needs.

The ideal Creative Coach is energetic, encouraging, patient, dependable, creative, and genuinely enjoys working with children and families.

The Creative Adventure Zones

Creative Coaches may support experiences throughout:

Creation Station — Visual art, design, crafting, and hands-on creativity.

Music Mountain — Music-making, instruments, rhythm, singing, and performance.

Broadway Boulevard — Theatre, dramatic play, movement, costumes, and imaginative performance.

STEM Discovery Lab — Hands-on exploration involving science, technology, engineering, problem-solving, and discovery.

Elijah's Storytime Corner — Books, storytelling, literacy, imagination, and creative story experiences.

Adventure Playground — Active play, movement, exploration, and creative physical experiences.

Key Responsibilities

- Welcome Creators and families with enthusiasm and professionalism.
- Facilitate hands-on creative experiences within assigned Creative Adventure Zones.
- Encourage children to explore activities independently while providing guidance and assistance when needed.
- Demonstrate activities, materials, instruments, equipment, and creative experiences in an age-appropriate manner.
- Encourage imagination, confidence, curiosity, collaboration, and creative expression.
- Adapt interactions to support children with different ages, personalities, abilities, and comfort levels.
- Maintain an engaging, positive, and inclusive atmosphere.
- Help Creators celebrate their work and accomplishments without focusing on perfection.
- Assist Creators with their **Creative Passports** and applicable zone experiences.
- Prepare, organize, replenish, and clean materials before, during, and after activities.
- Maintain clean, organized, attractive, and guest-ready Creative Adventure Zones.
- Monitor assigned areas for safety concerns and immediately address or report potential hazards.
- Follow all Artsnasium safety, sanitation, emergency, and child-protection procedures.
- Maintain appropriate professional boundaries when interacting with children.
- Assist with guest flow and ensure activities are used appropriately.
- Communicate guest concerns, incidents, equipment issues, or supply needs to an Operations Supervisor or General Manager.
- Participate in Artie appearances, Creator Parades, birthday parties, special events, seasonal experiences, and other Artsnasium activities as assigned.
- Assist other Creative Coaches and operational team members when needed.
- Participate in required training, team meetings, and professional development.
- Represent The Artsnasium's mission, values, appearance standards, and guest-service expectations at all times.
- Perform other duties necessary to create a safe, welcoming, and memorable Artsnasium experience.

What a Creative Coach Is — and Isn't

A Creative Coach is a **guide, encourager, facilitator, helper, and creativity champion.**

Creative Coaches are not expected to conduct traditional classroom-style instruction during normal Artsnasium operations. Their role is to create opportunities for discovery and provide enough support for each Creator to confidently explore.

Instead of saying, **“Here's exactly what yours should look like,”** a Creative Coach might ask:

“What could you create with these materials?”

Instead of correcting a child's creative choice, a Creative Coach encourages experimentation:

“That's a cool idea! What happens if you try it?”

At The Artsnasium, there isn't just one correct way to be creative.

Qualifications

- High school diploma or equivalent required.
- Must meet all minimum age requirements established by The Artsnasium and applicable law.
- Experience working with children preferred.
- Experience or interest in art, music, theatre, STEM, literacy, recreation, education, childcare, youth programs, museums, attractions, or family entertainment is a plus.
- Friendly, energetic, patient, dependable, and approachable personality.
- Strong communication and interpersonal skills.
- Ability to engage appropriately with children and adults.
- Comfortable speaking to and interacting with small groups.
- Willingness to learn experiences outside of one's primary creative specialty.
- Ability to work collaboratively as part of a team.
- Reliable attendance and punctuality.
- Must successfully complete all required background screening, training, and employment requirements.

Physical & Work Requirements

Creative Coaches work actively throughout The Artsnasium and may stand or walk for extended periods.

The position may involve bending, reaching, sitting or kneeling to interact with children, preparing activity spaces, and moving activity materials or supplies.

Creative Coaches should be comfortable working in an active environment that may include music, performances, excited children, movement, and varying noise levels.

Reasonable accommodations may be provided in accordance with applicable law.

What We're Looking For

We're looking for people who believe creativity belongs to **every child**.

The strongest Creative Coaches aren't necessarily professional artists, musicians, actors, scientists, or teachers. They're people who know how to encourage a child to explore an idea, celebrate their imagination, and make them feel proud of what they created.

Creative Coaches should demonstrate:

Creativity • Encouragement • Patience • Energy • Safety • Inclusion • Professionalism • Teamwork

Above all, Creative Coaches should understand one important principle:

The Creator creates. The Creative Coach helps make it possible.

Our Mission

To inspire children and families through hands-on creative experiences that cultivate imagination, confidence, learning, and joyful exploration in a safe, welcoming environment.

The Artsnasium®

Where Creativity Comes to Play.

Every Child Is Creative.